

CORPORATE HEADQUARTERS  
**LONGEVITY NETWORK, LTD.**  
Creating Health, Wealth & Happiness for the World™

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February 16, 2000

DSA Awards Committee  
Direct Selling Association  
1666 K Street, NW  
Suite 1010  
Washington, D.C. 20006-2808

Dear DSA Awards Committee:

Never before have we written a letter recommending a business entity for an award, but with Grimes & Reese we are so compelled to put our feelings to words. Choosing exactly the right words to describe what Grimes & Reese has done for our company has been difficult because we didn't feel that writing the usual *stuffy* business-like recommendation letter conveyed our true feelings about Kevin and Spencer. *Stuffy* in the sense that we're sure that Longevity is not the only company that Grimes & Reese has carefully guided through the business war zone: the independent distributor issues, the compensation plan issues, the policy and procedure issues, trademark issues, FDA issues, FTC issues, Attorney General issues, etc. On behalf of Longevity, Grimes & Reese has taken on task after task and we could give them nothing less than "A-plus" grades across the board. We have worked with many law firms and the work product of Grimes & Reese is par excellence. They are a critical factor in the formula that has produced our seven-year old growing and profitable company.

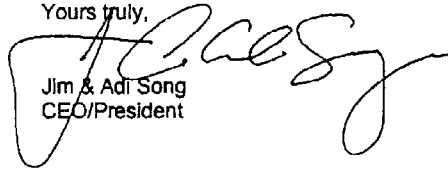
So what could we say that would be unique in helping you make the right decision to bestow upon Grimes & Reese the DSA 2000 Partnership Award? What value could we add to the glowing recommendations and accolades that must exist in you file on behalf of Grimes & Reese? Well, let us say this about our attorney, Kevin Grimes... In 1995 Mr. Grimes started out as our attorney, added the hat of business mentor, and then became a wonderful, trusted friend and ping-pong partner. Though we realize that Longevity Network's success, in an intensely competitive marketplace, is due to hundreds of reasons too numerous to mention, there really is only one explanation for our accomplishments and victories. And there was a time when we forgot about what should come first in our lives; a time that had us caught up with innumerable business details and pressing financial matters that seemed more important than anything else. About that time Kevin came along and in his very special way sand blasted off the rust that had clogged our beings. Kevin reminded us that we should walk by faith and not by sight. Kevin inspired us to look at God's Word for the answers to our questions. It was when we renewed our faith that we found that success was not because of any particular compensation plan, it was not found in any particular sizzle product, and it was not manifested in any special training program. We live in an industry that is based on three simple things: trust, faith and people. The answer for success is found in believing in Christ and Longevity is clear evidence of that.

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Above all that he has done for our company, Kevin sparked our faith and that faith inspired us to love people. That was Kevin's gift to us, to our company, and to our distributors.

In our heart of hearts, Grimes & Reese has left a mark on our company and on our distributors and customers. We know that Kevin and Spencer have done that with many other companies. Grimes & Reese deserve the DSA's 2000 Partnership Award.

Yours truly,



Jim & Adi Song  
CEO/President