



DSA Awards Competition
Direct Selling Association
1666 K Street, NW, Suite 1010
Washington, DC 20006-2808

February 8, 2000

DSA Awards Committee:

I would like to support the recommendation of the law firm of Grimes and Reese for the 2000 DSA Partnership Award. Grimes and Reese is an excellent resource as Weekenders grows and develops new programs.

I have found Spencer Reese to be personable and accessible, responding promptly to all inquiries no matter how small the issue. He has proven to be very knowledgeable about all aspects of direct selling and has become a valuable resource. His friendly demeanor and willingness to explain issues of compliance and relationship policies has heightened our awareness and improved our confidence in avoiding potential legal action.

Grimes and Reese has given valuable insight on issues relating to individual state regulations. They have reviewed both written and proposed policies/manuals to ensure our independent coordinators receive legally accurate material and are not misled.

Not only have they advised Weekenders on program issues, they have provided expert advice on resolving issues with individual representatives who have failed to follow Weekenders Policies and Procedures. This has saved time and energy for all involved and provided professional responses to unprofessional circumstances. By following the appropriate steps, Weekenders remains confident they are protecting both the reputation and quality of the company.

We, at Weekenders, are pleased to be associated with Grimes and Reese. They have enabled us to cut through the red tape and address the issues in plain English (not "legalese"), while staying compliant. Their friendly, responsive, informed nature makes it a pleasure to work with them. "Lawyer on the line," is a welcome call at Weekenders when it comes from Grimes and Reese!

We are delighted to support Grimes and Reese for the 2000 DSA Partnership Award.

Julie Mucha
Executive Director of Sales

JM/bls