

# YOUNGEVITY

**BUILDING HEALTH & WEALTH<sup>SM</sup>**

"THE ANTI-AGING COMPANY."

CRAIG KEELAND  
PRESIDENT & FOUNDER

February 16, 2000

Mr. Neil Often  
President  
Direct Selling Association  
1666 K Street NW  
Suite 1010  
Washington, DC 20006-2808

RE: Recommendation for the Supplier Member Award for the Year 2000

Dear Neil,

After attending several of the last annual meetings and observing the award that goes to the best supplier member, Youngevity would like to recommend that the Supplier Member Award go to Grimes and Reese.

Grimes and Reese has represented Youngevity for the past three to four years, and I believe that we were Kevin Grimes' third client as he began his own law firm. On a scale from one to 100, I would rate them 1,000! They are that good. Their communication skills in dealing with our needs and us are better than I could have ever imagined from anyone. Every issue that they have worked on for Youngevity has been completed to our satisfaction, and as a result I have recommended them to a number of other companies and individuals.

Grimes and Reese has brought us a great deal of expertise that has allowed us to deal with distributor agreements, relations, and manuals, as well as product labeling, literature, websites, and relationships with government agencies. This has freed a lot of my time so that I have been able to focus on bringing in new distributors to grow our business, therefore you can understand with their expertise and communication skills, they have paved the road to growth and productivity for us as well as taking on assignments in which they have come up with creative solutions that has allowed us to have a more effective program to offer to our distributors.

In summary their expertise and communication skills have been extremely valuable to Youngevity's past success and we look forward to their playing an even larger role in our future success.

If I need to, I would be happy to provide any information to your or your committee with reviews these selections.

Warmest Regards,



Craig Keeland

1051 AIRPORT BOULEVARD  
SUITE 500  
DALLAS, TEXAS 75001-6614

WE TRAIN PEOPLE  
TO ACHIEVE THEIR FINANCIAL GOALS  
IN EXCELLENCE IN A HIGHER STANDARD OF LIVING  
WHILE LIVING & LOOKING YOUNGER LONGER.<sup>SM</sup>

TEL: (972) 404-3067  
FAX: (972) 404-3067  
WWW.YOUNGEVITY.COM